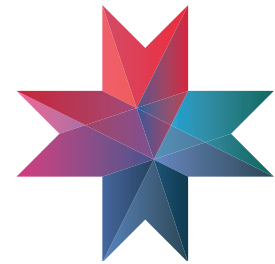


Diego Peña Álvarez

Industrial Designer

CV



Profile

Industrial designer with academic experience in the creation of consumer products, currently acquiring professional experience in the fields of service design, brand management and design strategy.

Academically, I have stood out by developing integral and well rounded projects, always with great doses of ethic, creativity and leadership. Working among different disciplines such as engineering, architecture, sciences and arts, has let me broaden my mind as a designer and basically as a human being.

I believe in passion and hard work as drivers to great design, and even in the smallest and silliest side project, the curiosity to come up with new things has led to great discoveries, both personal and professional.

Professionaly I have worked in the design of furniture and space design, as well as certain jobs with a focus on brand and image development.

Academic background

Industrial Designer

Universidad Nacional de Colombia
Bogotá, Colombia
September, 2014

Languages:

Spanish
Native

Design and development of leather goods

SENA, National Learning Service
Bogotá, Colombia
2012

English
C1 level, Cambridge certified

Highschool degree

Colombo American School
December 2008

Web design course, Adobe Dreamweaver

SENA, National Learning Service
Bogotá, Colombia, 2009



Professional experience

Website and brand development
entradalibre.co

Furniture design
Oral salud Colombia

Workspace and ambient design
Oral salud Colombia

Brand strategy development
VerdeGourmet

Service representative
Sitel de Colombia

Design skills

Brand development

Work environment design

Manufacturing design

Design concept

Experience design

2D & 3D prototyping

Contacto

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Portofolio: www.lumenideas.weebly.com

Refrence

ID Rolando Ruiz

e-mail: roloruizdiaz@gmail.com

Mobile: (57) 316 4475824

Software

Autodesk Alias

Autodesk Showcase

Adobe After Effects

Rhinoceros

Adobe Premiere

Autodesk Inventor

Adobe illustrator

Awards

**Winner. Design salon.
Industrial Design department,
Universidad Nacional de Colombia
2010**

**Mid term design showcase
2013**

